



- 1 **Cappella Maggiore** The altarpiece by Francesco da Milano at Anzano
- 2 **Cison di Valmarino** The Virtues of Marco Casagrande watch over us
- 3 **Codognè** The return to Roverbasso of an ancient altarpiece
- 4 **Colle Umberto** A glacier, a hill, an abbey
- 5 **Conegliano** The Holy Conversation by Cima da Conegliano
- 6 **Cordignano** A wooden altarpiece for a small, deeply venerated marian image
- 7 **Farra di Soligo** An ancient family fresco
- 8 **Follina** The cosmos in a cloister
- 9 **Fregona** Fregona is its bell tower
- 10 **Godega di S.U.** The oratory of Sant'Urbano del Campardo

- 11 **Mareno di Piave** A glimpse of heaven, a round dance of gazes
- 12 **Miane** A clothed Madonna, a Sanctuary, an ancient devotion
- 13 **Moriago della Battaglia** Time passes, art remains
- 14 **Orsago** Saints, landscape, serenity
- 15 **Pieve di Soligo** Giovanni Zanzotto, between concreteness and poetry
- 16 **Refrontolo** A wayside shrine to the Madonna for grace received
- 17 **Revine Lago** Holy Conversation... with music!
- 18 **San Fior** Titian: a triptych, a community, a home
- 19 **San Pietro di Fieletto** A "snapshot" of ancient trades
- 20 **San Vendemiano** Miracle in Lisbon. The painting of Giovanni Marchesi

- 21 **Santa Lucia di Piave** The devil and holy water
- 22 **Sarmede** S.Zavrel, a bohemian painter, of Sarmede, of the World
- 23 **Segusino** After the war, memory
- 24 **Sernaglia della Battaglia** Two artists, two eras, two languages
- 25 **Susegana** A masterpiece to proclaim the sacred: Pordenone
- 26 **Tarzo** Colour and sound, the shapes of memory
- 27 **Valdobbiadene** The sun and a gnomon to capture time
- 28 **Vazzola** A piece of heaven: Duilio Corompei
- 29 **Vidor** Guido Cadorin, the courage of reconstruction
- 30 **Vittorio Veneto** The solidity of colour: Titian's altarpiece in Serravalle



## Le vie degli Artisti

nell'area del sito Unesco delle colline  
del Prosecco di Conegliano Valdobbiadene



## The Artists Roads

The Artists' Roads project invites us to discover the artistic treasures of the Prosecco Hills of Conegliano and Valdobbiadene, declared a UNESCO World Heritage Site in 2019. Painting, sculpture, architecture, as well as distinctive landscapes and urban settings, are brought to life through short videos that, thanks to augmented reality, offer an emotional and immersive experience. Each municipality has chosen an artist or a work of art to represent the history and culture of its territory, thus outlining a continuous journey that spans from the thirteenth century to the present day. Each stop includes in-depth insights and becomes a starting point for original thematic itineraries, creating a dense network of opportunities to explore the area. One soon discovers that this land has truly been fertile ground for art. Here, "art in the landscape" genuinely exists, because the undeniable beauty of the surroundings also stems from the marks that art and history have scattered across it over the centuries. But there is also "landscape in art," as fragments of this territory appear as co-protagonists in numerous paintings, evidence of the significance that landscape began to assume in art throughout the Veneto from the 16th century onward.

### DOWNLOAD FOR FREE

- 1 - download the app (BAGS4DREAMS) - B4D
- 2 - frame photos
- 3 - discover and deepen thanks to hidden content



## User Guide

The interactive map showcases photographs of the 30 locations featured in the La Via degli Artisti project. By downloading the free bags4dreams [B4D] app on your smartphone or tablet, you can scan each image, which is used as an interactive tag, to launch a short, immersive video that highlights the distinctive features of the corresponding artwork. This method offers a simple yet engaging way to explore each piece, starting from a printed image. You can have the same experience by scanning the actual locations depicted on the map in person, allowing you to uncover the artistic value hidden within each site. The journey provides a continuous stream of rich visual, narrative, and audio content, merging real-world and digital experiences. Access a dedicated section of the website [www.bags4dreams.com](http://www.bags4dreams.com) by selecting the menu button in the top right corner of the app interface, where you will find the map, artist and artwork profiles, videos, additional content, and a variety of other resources.

On the screen click on the top right and access the insights and the most extended version of each video!